



MAUI BABY EXPO
SATURDAY, SEPTEMBER 30, 2017 | 10AM – 2PM

baby crawling contest

August 2017

Aloha,

Babies start your engines!

Queen Ka'ahumanu Center & Maui Family Magazine presents the **1st Maui Baby Expo** on **Saturday, September 30, 2017 from 10am to 2:00pm**. This family-fun event will feature products, services, entertainment, prizes and more for parents and expecting parents of Maui baby and keiki 0-5 years.

One of the highlights will be our **baby crawling contest** where your baby has the chance to win great prizes, including a year of diapers! Guidelines and registration forms are attached. Pre-registration is required by September 15, 2017 and space is limited!

Here's to happy Maui babies,

Toni Rojas, CMP
Marketing Director
Queen Ka'ahumanu Center

Maui Mom of 2 girls & 1 grandson

Nicole Shipman
Owner/Publisher
Maui Family Magazine

Maui Mom of 2 girls



MAUI BABY EXPO
SATURDAY, SEPTEMBER 30, 2017 | 12NOON
baby crawling contest



OFFICIAL RULES & REGULATIONS

HOW TO ENTER

- Registration forms are available at queenkaahumanucenter.com, QKC Guest Services Desk and mauifamilymagazine.com
- Pre-registration is required by September 15, 2017 however it does not guarantee you a spot. You must check in at the event registration table the day of the event at QKC Center Court between 11am and 11:30am. If you do not check in by this time, your spot will be released.
- Registration forms include application, liability waiver and photography/videography waiver. All must be completed in order to enter your baby in to the contest
- There is no registration fee

ELIGIBILITY

- Baby contestants should not be able to walk on their own yet
- There is no age limit to enter. We leave it up to the discretion of the parents/guardians to know if your child is still crawling or is already walking. Babies that stand and/or walk in the race are disqualified.

PREPARING TO WIN:

- The contest will take place on mats. It is recommended that baby wears comfortable clothes and long pants.
- Babies will line up at the designated Start Line and at signal, encouraged to crawl to the Finish Line
- One parent/guardian must be at the Start Line and one parent/guardian must be at the Finish Line
- Only competing babies are permitted on the mat
- Parents/guardians may not walk beside the child
- Babies do not have to stay in their own lanes (and rarely do)
- Cheering and enticement are highly encouraged. Parents are welcome to coax their baby towards the finish line using props, such as their favorite toy, bottle or other
- Babies may "crawl, scoot, shuffle", but not walk to reach the finish line
- Babies that stand or begin to walk during the race will be disqualified
- Judges base their decision on what they see during each race. The judges decision is final.
- There will be 3 races of 6 babies each. The winner of each race will compete for the grand prize
- The baby that reaches the finish line first and adheres to the rules above, wins!

PHOTOGRAPHY/VIDEOGRAPHY

QKC captures our community enjoying and engaging in our Center activities. By entering and by your presence here (including minors), you (and as parent/guardian of minor/s) consent to be photographed, filmed and/or otherwise recorded. Your entry constitutes your consent to such photography, filming and/or recording and to any use, in any and all media in perpetuity without compensation, including your appearance, voice and name for any purpose in connection with the promotion of QKC. If you need further information, please contact QKC Guest Services or marketing@qkcmanagement.com prior to September 15, 2017.

PRIZES

- The winner of each preliminary race will receive a QKC \$50 gift card and move on to the final competition
- The winner of the final will receive a grand prize of a year of diapers
- Prizes are awarded based on the generosity of our QKC Management and Merchants, and Maui Family Magazine. They may be subject to change, substitution and value.
- Prizes will not be replaced, substituted or exchanged for other items or cash
- Prize winners are required to sign a photography and/or videography release to be used for QKC and Maui Family Magazine marketing purposes
- Prize winner/s will be required to sign a prize receipt

- QKC and Maui Family Magazine are not responsible for the prize quality or expiration
- QKC and Maui Family Magazine do not have any responsibility once the prize has been conveyed or delivered to the winner
- QKC Management, Maui Family Magazine Management and immediate family are not eligible to participate
- QKC Merchants and Management Contractors are eligible to participate
- QKC Management and Maui Family Magazine has full discretion to revise any of these rules at any time

QUESTIONS? Please contact Michele Feorene, QKC Event Coordinator, at mfeorene@qkcmanagement.com



MAUI BABY EXPO
SATURDAY, SEPTEMBER 30, 2017 | 12NOON
baby crawling contest



APPLICATION

| | |
|--|---|
| _____ BABY Contestant First & Last Name | _____ Parent/Guardian First & Last Name (18 years & older) |
| _____ BABY Contestant Age (on September 30, 2017) | _____ Address |
| _____ BABY Birthday (Month / Day / Year) | _____ City/State/Zip |
| <input type="checkbox"/> Boy <input type="checkbox"/> Girl | _____ Email |
| _____ Baby's Favorite Toy | _____ Cell Phone |
| _____ Baby's Favorite Food | |

I have read and agree to the official rules and regulations, prize redemption & claim release, photography/videography waiver and liability waiver.

Parent/Guardian Signature

Date

The following forms must be submitted by September 15, 2017 to Queen Ka'ahumanu Center via

Email: mfeorene@qkcmanagement.com
Fax: 808-877-5992
Drop off: QKC Guest Services Desk

- ✔ Application/Registration Form
- ✔ Prize Redemption & Claim Form
- ✔ Publicity Release Form
- ✔ Release & Hold Harmless Form



MAUI BABY EXPO
SATURDAY, SEPTEMBER 30, 2017 | 12NOON
baby crawling contest



PRIZE REDEMPTION CLAIM & RELEASE

I, _____, on this date of _____, 2017, agree to the following terms regarding prizes provided by Queen Ka'ahumanu Center, Maui Family Magazine, and its merchants, partners and affiliates.

- Parent/Guardian must be 18 years of age or older to enter
- Entrant must provide full name, address, email address and cell phone number
Entries without this information are considered null and void, and therefore not eligible for a chance to win prizes
- Entrant must be present to win and provide valid identification that matches the entry form information (valid identification includes State issued identification or driver's license)
- Prizes are awarded based on the generosity of our QKC Management and Merchants, Maui Family Magazine, partners and affiliates. They may be subject to change, substitution and value without notice.
- Prizes will not be replaced, substituted or exchanged for other items or cash
- Prize winner/s are required to sign a photography and/or videography release to be used for QKC Management and Maui Family Magazine marketing purposes.
- Prize winner will be required to sign a prize receipt
- QKC Management and Maui Family Magazine are not responsible for the prize quality or expiration
- QKC Management and Maui Family Magazine does not have any responsibility once the prize has been conveyed or delivered to the winner
- QKC Management and Maui Family Magazine, along with their immediate family are not eligible to participate
- QKC Merchants and Management Contractors are eligible to participate
- QKC Management has full discretion to revise any of these rules at any time



MAUI BABY EXPO
SATURDAY, SEPTEMBER 30, 2017 | 12NOON
baby crawling contest



PUBLICITY RELEASE

QKC is Maui's central venue offering complimentary events that celebrate our community and culture. In order to promote our unique experiences, QKC will capture event moments via photography, videography and audio which may include you, your family and friends. To continue to provide special events, we must capture special moments and testimonial that encourage attendance and participation. QKC appreciates your support and recognizes your personal preferences relating to your image being used in photography and videography. Please review the consent below and if you have any questions, please direct them to QKC Management p: 808-877-3369 e: marketing@qkcmanagement.com.

Your patronage and support of QKC and our Maui community is greatly appreciated.

I hereby grant QKC Maui Owner, LLC and each of its parent companies, subsidiaries, affiliates, agents, franchisees, advertising or promotional agencies, and partners and such entities' officers, directors, agents, employees, respective successors and assigns (collectively, the "Authorized Parties"), the absolute and irrevocable right and permission to use my image and name in marketing and PR materials supporting QKC Maui Owner, LLC, and to use, publish, distribute, broadcast, display, exhibit and/or copyright the finished marketing materials including my letter, in any and all advertising and promotional materials based upon or derived therefrom, (collectively, "Materials"), in any manner whatsoever, for any and all purposes, including by way of example but without limitation advertising, promoting or publicizing products throughout the universe, in perpetuity, in any and all media now known or hereafter devised (including without limitation on the Internet), in conjunction with this or other advertising or promotions without additional compensation for an unlimited time and usage.

I understand, acknowledge and agree that I shall have no right of approval and no claim (including, by way of example but without limitation, claims for compensation of any kind or claims based upon invasion of privacy, defamation, copyright or right of publicity) arising out of any use, alteration, distortion, digitization, modification or illusionary effect or use in any composite form. I represent and warrant to QKC Maui Owner, LLC that this Publicity Release does not in any way conflict with any existing understandings, agreements, or commitments.

I understand and acknowledge and hereby, for myself, my children, my parents, guardians, trustees, heirs, executors, administrators, successors and assigns do waive and release any and all rights, claims and causes of action whatsoever I or they may now or in the future have against QKC Maui Owner, LLC for any matter, cause or thing whatsoever with respect to the Materials.

I am submitting this Publicity Release with the understanding and intent that it be relied upon by QKC Maui Owner, LLC.

Signature: _____ Date: _____

Print Name: _____

Parent/Guardian's consent if the talent is under 18 years of above:

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Signature: _____ Date: _____

Print Name: _____



MAUI BABY EXPO
 SATURDAY, SEPTEMBER 30, 2017 | 12NOON
baby crawling contest



RELEASE & HOLD HARMLESS AGREEMENT

This Baby Crawling Contest Release (the "Release") is made this ____ day of _____, 20__, between QKC Maui Owner, LLC (aka Queen Ka'ahumanu Center) ("Center"), having an address at 275 W. Ka'ahumanu Ave., Kahului, HI 96732 and

Parent/Guardian Name _____ ("I")
 Address _____
 City/State/Zip _____
 Email _____
 Home Phone _____
 Cell Phone _____

Center is conducting a Baby Crawling Contest, and I wish my child/children to participate in the same.

In exchange for being permitted to participate in the Competition, I give permission to the Center, its agents, affiliated companies and advertisers to use my name, voice, and photographic likeness (collectively "Likeness") in all forms and media for advertising, promotion, public relations, and any other lawful purposes. I agree that my Likeness may be combined with other images, text and graphics, and may be cropped, altered or modified.

I agree to hold harmless the Center and QKC Maui Owner, LLC., their parent companies, subsidiaries and affiliates, and their respective employees, officers, members, partners and directors (the "Released Parties"), from and against any and all third-party claims, damages, actions, liabilities and expenses, including, without limitation, reasonable attorneys' fees and court costs ("Claims") arising out of or in connection with my participation in the Competition.

I hereby waive and release all claims against the released parties arising out of or related to my or my child/children's participation in the competition.

I acknowledge and agree that the Center shall not be responsible to pay me any further consideration, payment, accounting, or otherwise in exchange for the use of my Likeness or for this Release.

Signature: _____ Date: _____

Print Name: _____ (attire for ID: _____)

Parent/Guardian's consent of the talent/child/children participation:

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Name/Age of Child (18 years & under): _____ (attire for ID: _____)

Signature: _____ Date: _____

Print Name: _____